



## East Midlands Newsletter for the 2012 Games

### January 2012

Welcome to the East Midlands newsletter, keeping you up to date with national, regional and local progress towards the London 2012 Olympic and Paralympic Games.



#### London 2012 marks 200 days to go

To mark 200 days to go until the Games, the London 2012 Organising Committee (LOCOG) has outlined the next stages of their preparation. The Olympic Park site is now being handed over to LOCOG to begin transforming it into a fully-operational venue. This will include constructing 100,000 square feet of Games-time retail space, installing the 'look and feel' of the Games throughout the Park and sourcing a million pieces of sport equipment.

[More info](#)



#### Final Paralympic Torch Relay nomination campaign

The last of the three campaigns run by the Paralympic Torch Relay Presenting Partners is being launched today. Sainsbury's are giving people across the UK an opportunity to nominate a team or individual from their local community who they feel has inspired them. The campaign will run until 14 February. Nominations can be made in Sainsbury's stores or online from 11 January.

[More info](#)



#### Free business events across the East Midlands

With less than 200 days to go, now is the time to ensure that your business is ready to seize the opportunities of London 2012. Our programme of free half day business events will cover everything you need to know to maximise this once in a lifetime opportunity. Events are being held in each county of the East Midlands. Please sign up now to avoid disappointment.

[More info](#)



### **More good news for Loughborough University**

The Health Secretary has announced the development of a new £10 million National Sports and Exercise Medicine Centre of Excellence. This is being established at Loughborough University with the aim of improving physical activity rates and treating associated conditions. As one of three centres in the UK it is heralded as an important legacy of London 2012.

[More info](#)



### **London 2012 Needs You**

Good at getting stuff done? Excited about the Games and want to help your community to celebrate? Then London 2012 wants you to be a London 2012 Local Leader. Whether you invite three friends or your whole community, London 2012 will provide you with the tools to make your celebration one to remember.

[More info](#)



### **Stay on top of London 2012 Business News**

Subscribe to our monthly business briefings to get a unique business insight on London 2012 from an East Midlands perspective. You can choose to subscribe to receive an overview briefing report and/or five additional themed briefings covering: Building Technologies and Construction Services, Food and Drink, Manufacturing, Medical Technologies, and Transport.

[More info](#)

Find out more by visiting [2012.emda.org.uk](http://2012.emda.org.uk)

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*For all general queries regarding the Games in the region or to unsubscribe from this alert please email the Regional Coordinator at [regionalcoordinator@emd.org.uk](mailto:regionalcoordinator@emd.org.uk) or call 0115 988 8307.*

